

## **Bus Eireann to Roll out On board WIFI on their Expressway Routes**

*Bus Eireann to Install Latest M220 Moovbox on its Expressway Routes*

**Dublin, Ireland May 2011** – FleetConnect, Irelands leading provider of cellular Broadband gateways, has announced that Bus Eireann has selected FleetConnect to provide the award-winning Moovbox M220 Mobile Broadband Gateway to provide Wi-Fi connectivity for their passengers on their Express Way routes throughout Ireland.

The free Wi-Fi hotspot service will provide passengers with Internet access at speeds up to 7.2 MB's per second, using a 3G HSPA network connection from O2.

Following a thorough technical and commercial tender process FleetConnect clearly showed them to be the strongest supplier with the best technical solution.

Launching the new service, Sean Forde, Business Manager at Bus Eireann said "It's an exciting time for the company. Providing internet connectivity to our fleet introduces a technology platform on which we can build new and innovative services that not only benefit our passengers but also improve the way our fleet operates". "Wi-Fi is becoming increasingly popular on public transport – indeed our research suggests that that Internet connectivity is a high priority for our customers.

The Moovbox M220 Mobile Broadband Gateway acts as a bridge between a vehicle and high-speed cellular data networks including 3G/HSPA, EV-DO and WiMAX, providing Wi-Fi access and an Ethernet-based local area network (LAN) for connecting on-board systems such as CCTV and passenger information systems.

The M220 also has integrated GPS receiver for real-time automatic vehicle location (AVL) via the web-based MoovManage service.

"We're delighted that Bus Eireann Express has selected Fleetconnect to provide the on-board Internet technology for their Express Way coaches," said Patrick Cotter, Director at Fleetconnect." With the proliferation of Wi-Fi enabled portable devices such as the iPhone, iPod Touch, Blackberry and netbooks, free on-board Wi-Fi is rapidly becoming expected by rail, bus and coach passengers, especially on commuter routes and inter-city transport services say Cotter."Also the high numbers of people logging on to Social Network sites requires 24/7 Internet Access these days." "So Bus Eireann customers will soon be able to tweet, Poke and update their status whilst they commute", added Cotter.

### **About FleetConnect**

FleetConnect is the leading Irish provider of award-winning wireless communications products and services, with a specific focus on passenger transport, public safety, and indoor and outdoor network applications. The company has already established itself as the leading provider of industrial-grade in-vehicle systems for fast broadband access, delivering passengers Wi-Fi (free Internet access) and GPS vehicle tracking - as well as connectivity to enable live CCTV and e-ticketing. Customers include Bus Eireann, Aircoach and Matthews Coaches.